

Motor Fuel Group chooses FuelsPricing.com

The UK's second largest independent forecourt operator implements new solution to manage fuel pricing

London, England – April 14th 2015 – Inform Information Systems Ltd. (IIS) announced today that Motor Fuel Group (MFG) has implemented FuelsPricing.com across its UK network of nearly 300 forecourt locations.

Following a major acquisition of retail sites across the UK, MFG embarked on a rapid implementation of FuelsPricing.com across its existing and newly acquired sites.

“We are delighted to welcome MFG, another of the UK's top independents as a customer of FuelsPricing.com” stated Mark Scanlon, Managing Director of IIS.

“The FuelsPricing.com software as a service platform is being used to rapidly deliver benefits to MFG and their network of sites.”

Jeremy Clarke, Managing Director of MFG, said: “We look forward to a long term relationship with IIS and their FuelsPricing.com suite. Their knowledge of the retail market and their global experience of pricing that they brought to the project was invaluable. The system is not just a great time saver for our pricing analysts but the integrated reporting and analytics is a great differentiator.”

About IIS

Inform Information Systems Ltd (IIS) based in Maidenhead, United Kingdom is a global specialist in providing fuels pricing software solutions for both retail and B2B customers. Large multinationals, national oil companies and independent retailers entrust IIS solutions with managing their fuels pricing.

IIS solutions support and streamline the fuels pricing business process through automation, optimisation and world class analytics, providing valuable insight to the pricing analyst, pricing in excess of 25,000 retail sites and 50,000 B2B prices in every type of market. For more information about IIS, visit www.iisltd.com

